

※ Due to the ongoing severity of the global pandemic, we have had to adjust the selection process for the secondary and final selections for this year's Golden Pin Design Award so that they can be conducted online. Please read this handbook carefully to ensure full competition rights and benefits.



## 2021 Golden Pin Design Award Secondary Selection Handbook for Entries

### 1. Selection Procedure

- (1) Those that pass Preliminary Selection in the 2021 Golden Pin Design Award competition are qualified for the Secondary Selection without any need to pay additional fees.
- (2) Those that pass the Secondary Selection are considered to be winning recipients of the Golden Pin Design Award 'Design Mark', and will receive a certificate and usage rights to the logo, and will also be eligible to advance to the final selection to compete for Best Design trophies.
- (3) After the Final Selection, the shortlist of 'Best of Golden Pin Design Award' finalists will be announced. Those finalists are qualified to attend the awards ceremony held at the end of the year. The winners of the Best of Golden Pin Design Award will be announced at the award ceremony, and they will also receive a certificate, trophy, and the right to use the 'Best Design' logo.

### 2. Introduction

Because Covid-19 continues to impact the global community, the secondary and final selections for the 2021 Golden Pin Design Award will be held online this year. The following changes have been made:

- Judging of physical entries for the secondary and final selection stages has been canceled. You don't have to send in physical entries this time.
- Entries advancing to the secondary and final selections will be judged based on submitted application documents (including descriptive text and entry photos or videos), which may not be changed or modified.

#### **Contenders may choose to provide the following documents for the online selections:**

##### **1. Contestants may provide one descriptive video for the entry, with the following restrictions:**

- (1) The video must not exceed two minutes.
- (2) There are no restrictions on content or format, but the video should focus on demonstrating details or features of your entry. Please do not include an introduction to the company or designer.
- (3) Please provide subtitles if there is verbal narration.

- (4) Please name the video with the entry's registration number and include the title of the entry if within the word limit.
  - (5) Please upload the video to the cloud or other platforms and create a link. Please ensure that the video can be watched directly on the site without downloading through December 31st, 2021.
- ※ You don't have to submit a video if it is the same as the one submitted with the original application.

**2. If the entry photos included in the original application are illustrations, models, or simulations, you may provide up to five photos of the actual entry with the following restrictions:**

- (1) The file types are limited to JPG, JPEG, and PNG; photo resolution must be 300 dpi or above; photo size should be approximately 21 x 29.7 cm.
  - (2) The photos should demonstrate details or features of your entry. It is recommended that they do not contain descriptive text or company logo watermarks, nor should any single photo consist of a photo collage.
  - (3) Please designate the photos as follows: "Registration number-01", "-02", and "-03" for the first through third photos and so forth; for example, GPD-2021-02B03-0000-XXXX-01, GPD-2021-02B03-0000-XXXX-02, etc.
  - (4) Please create a new file for each entry and name the file with the registration number of your entry. Put all entry photos in the file and compress it.
- ※ How to compress a file? Find the file you intend to compress, right click the file, and select zip.

**How to submit the above documents**

Please submit the above documents via the form at <https://tdri.surveycake.biz/s/QK0rA> by **Monday, August 23rd, 2021**. Late submissions will not be accepted.

- ※ Please be sure to fill out a new form for each entry, and do not provide other design drawings, mounting layouts, etc. Please abide by the specifications so as not to affect your right to remain in the competition.
- ※ We will confirm with you via email within three working days after your submission.

Thank you again for entering the 2021 Golden Pin Design Award!

Please email us if you have any questions.

E-mail : [gpaward@tdri.org.tw](mailto:gpaward@tdri.org.tw)